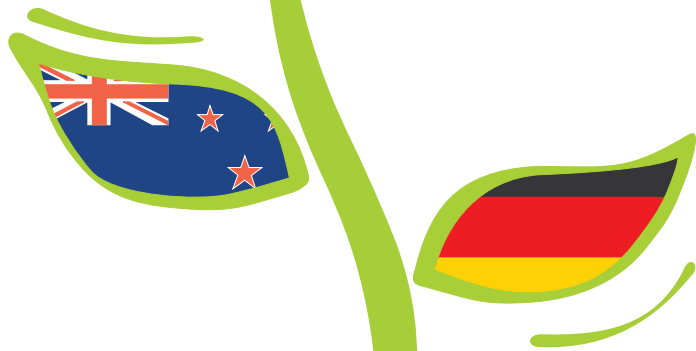


# Think Green. Think Sustainable Development.

And an all-expense paid study trip to Germany or New Zealand may be yours.

think green

Win a free trip for yourself



**Eco-Minds**

Bayer in Partnership with the United Nations Environment Programme



**Bayer Young Environmental Envoy**

In Partnership with the United Nations Environment Programme

A project by



**Partners for Youth and the Environment**



Supported by



National Youth Achievement Award Council



National Environment Agency

**If you are a student between 17 to 24 years old, Singaporean citizen or PR with a passion for the environment, take up the challenge to be part of our Bayer Young Environmental Envoy (BYEE) or Eco-Minds programs.**

## **BYEE**

The BYEE is a global environment education program for the youth organized by Bayer and the United Nations Environment Programme with the aim of developing young environmental leaders and boosting the level of environmental awareness among the youth.

This year, we are looking for four BYEEs to join youth delegates from 16 other countries on a weeklong, all-expense paid trip to Germany on 2 to 8 November 2008. It will be an opportunity to gain new insights on the broad spectrum of environmental protection measures employed by industry, municipalities, and the state environmental authorities in Germany.

## **Eco-Minds**

The next Eco-Minds Youth Forum will take place in New Zealand in May 2009. We are looking for three students with a keen interest in Sustainable Development to represent Singapore.

The Eco-Minds Youth Forum encourages the youth to think of creative and practical uses of science and technology in an interdisciplinary way in order to address the challenge of Sustainable Development. While the primary focus of Eco-Minds is on scientific and technical innovations, the initiative also includes consideration of socio-economic and cultural factors at all stages.

## **How To Join?**

Fill up the application form, attach a recent photo of yourself and a copy of your passport details, together with the two requirements:

### **(A) Environmental Project**

1. In no more than 1,000 words, write your individual proposal for a simple and do-able environmental project in your community or school that addresses a specific environmental problem.
2. First, describe the current situation and environment-related problems in your local area or school, and the relevance of addressing this concern.
3. State the objectives of your project and your action plan. You should indicate resource requirements like budget, manpower, facilities as well as institutions/groups involved. Be sure that the resources for supporting your project are realistic and within reach. Specify your deliverables and target date for the completion of the project.

### **(B) Essay Submission**

1. If you were asked to think of a NEW or never-been-tried solution to the environmental problem you are addressing in your project proposal, what would it be? In your essay, discuss the concept and the basis for your idea, and explain why you think your solution can work. The solution can be scientific, technological, social, economic or political in nature.
2. Please limit your essay to no more than 1,000 words.

## **Eligibility Details**

- Singapore citizens or permanent residents, currently enrolled in a junior college or tertiary institution in Singapore
- 17-24 years old by December 31, 2008

- Actively involved or possess a strong interest in scientific projects or activities focusing on environmental protection linked to the concept of Sustainable Development
- Good oral and written English communication skills
- Willing to travel overseas
- Should be able to work well within a group

## Procedures/Rules

- All completed entries must be accompanied by a photo, copy of your passport details and the two required write-ups. Incomplete application forms and entry requirements will not be processed.
- Secure the endorsement of a faculty member or anyone of the following: the school academic department head or college dean or academic vice president or president.
- All applications should reach Bayer before June 4, 2008.
- Project proposals must be typewritten in English and double-spaced. Handwritten or e-mail entries will not be accepted.
- Project proposals which are adaptations/upgrades of already existing projects are acceptable, but the entry will be judged solely on the basis of new elements introduced and their added value.
- While the project proposal should be the applicant's own concept, the project itself may be carried out by any number of people, with the applicant taking a significant role in its implementation.
- The judges' decision is final for all aspects of the competition.

## Judging and Selection

- Applicants will be shortlisted based on project content, leadership and environmental know-how and involvements.
- Shortlisted BYEEs and Eco-Minds winners will be required to attend an environmental live-in workshop called the BYEE Eco-Camp from 11 to 13 July in Singapore. All charges for the travel, accommodations, and upkeep of participants will be covered by Bayer South East Asia (Pte) Ltd.
- A panel of judges will interview each of the shortlisted candidates to determine their intelligence and understanding of environmental issues, their communication and people skills, the feasibility of their project proposals and their innovative spirit and ability to come up with new ways of doing things. Based on their strengths and inclinations, the judges will decide which candidates will fall under the BYEE and under the Eco-Minds programs.
- All finalists will be given the formal title of Bayer Young Environmental Envoy during an awarding ceremony. The 3 Eco-Minds winners will also be awarded during the BYEE awarding ceremony.
- The top four BYEEs and will be given the opportunity to participate in a weeklong all-expense paid study trip to Germany on November 2-7, 2008.
- Three Eco-Minds winners will be selected to be the Singapore representatives to the Eco-Minds Forum in New Zealand in May 2009.

## Please send all applications to:

Corporate Communications  
 Bayer (South East Asia) Pte Ltd  
 63 Chulia Street  
 OCBC Centre East, 14th Floor  
 Singapore 0459514

For more information, go to [www.bayeryoungenvoy.com](http://www.bayeryoungenvoy.com), [eco-minds.com](http://eco-minds.com) or call 6496 1888  
 Entries must reach Bayer before June 4, 2008.

# Application Form

Please ensure that you complete every question on the application form. Application forms that have incomplete information will not be processed. This form may be photocopied or downloaded from the Internet.

## Information about you

Name \_\_\_\_\_

Date of Birth \_\_\_\_\_ Age (as of Dec 31, 2008) \_\_\_\_\_

Citizenship \_\_\_\_\_ I/C No: \_\_\_\_\_

Home Address \_\_\_\_\_  
\_\_\_\_\_

Home Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

E-mail \_\_\_\_\_

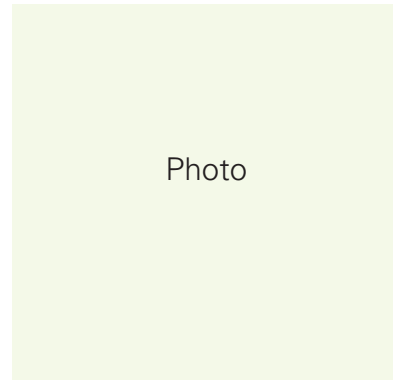
Name of School and Department \_\_\_\_\_

Referee Name \_\_\_\_\_ Referee Email \_\_\_\_\_

Referee Position \_\_\_\_\_ Referee Contact No \_\_\_\_\_

Name of person to notify in case of emergency \_\_\_\_\_

Relationship \_\_\_\_\_ Contact number \_\_\_\_\_



## Academic and leadership awards received (Best 3 only)

Award Received	Award Giving Body	Date Received
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## Membership in socio-civic organizations / Environmental activities (Best 3 only)

Name of Organization / Environmental Activity	Position / Involvement	Inclusive Dates
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I have read and understood the official guidelines for entry to the Bayer Young Environmental Envoy / Eco-Minds program. I agree to abide by and be bound by the guidelines and decisions of the judges, which are final and binding in all respects. I warrant that all information contained in this entry is true and accurate. I grant the organizers and sponsors all rights to use my name, photograph, videotape or likeness of me, and statements made by or attributed to me relating to the program, for any legal purpose including without limitation, advertising, publicity, and other commercial purposes, in any and all forms of media, including the internet, without further compensation.

\_\_\_\_\_  
Applicant's Signature

## ENDORSEMENT BY SCHOOL AUTHORITY

I certify that the applicant is a student of the college/university. I certify that the information submitted pertaining to this application is true and correct based on college records.

Date

Endorser Signature over Printed Name and Designation

\_\_\_\_\_

\_\_\_\_\_